

# SPS 2018 Conference Schedule at a Glance

Oct. 8-9, 2018 • Renaissance Glendale Hotel & Spa, Glendale, AZ

MONDAY, October 8, 2018		TUESDAY, October 9, 2018	
8:00-8:10	<b>Welcome</b> <ul style="list-style-type: none"> <li>Dale Alverson, MD, University of New Mexico Health Sciences Center</li> <li>Elizabeth Krupinski, PhD, Southwest Telehealth Resource Center</li> </ul>	7:30-8:30	<b>Poster Session and Breakfast</b>
<b>MODULE 1 / LAYING THE GROUNDWORK FOR IMPLEMENTATION &amp; GROWTH</b>		<b>MODULE 3 / MAKING PARTNERSHIPS WORK</b>	
<i>Section Moderator:</i> Ronald K. Poropatich, MD, MS, University of Pittsburgh Medical Center		<i>Section Moderator:</i> Alexis Gilroy, JD, Jones Day	
8:10 – 8:40	<b>Revenue and Monetization Strategies</b> <ul style="list-style-type: none"> <li>Andrew Watson, MD, MLitt, University of Pittsburgh Medical Center &amp; American Telemedicine Association</li> </ul>	8:30-9:30	<b>Roundtable</b> <b>Why Do Industry Leaders Join Forces?</b> <ul style="list-style-type: none"> <li>Deborah Ann Mulligan, MD, MDLIVE</li> <li>Alan Pitt, MD, Avizia</li> <li>Alan Roga, MD, Teladoc</li> <li>Sylvia Romm, MD, American Well</li> <li>Lee A. Wood, InTouch Health</li> </ul>
8:40-9:10	<b>Building Sustainable Programs through Partnership Funding Models</b> <ul style="list-style-type: none"> <li>Rachel Dixon, AccessCare Services and Technology</li> <li>Matthew Mishkind, PhD, Johnson Depression Center, University of Colorado Anschutz Medical Campus</li> </ul>	9:30-10:00	<b>Meet the Service Providers Lightning Rounds</b> <ul style="list-style-type: none"> <li>Dale Alverson, MD &amp; Elizabeth Krupinski, PhD with exhibitors</li> </ul>
9:10-9:40	<b>Meet the Service Providers Lightning Rounds</b> <ul style="list-style-type: none"> <li>Dale Alverson, MD &amp; Elizabeth Krupinski, PhD with exhibitors</li> </ul>	10:00-10:30	<b>NETWORKING BREAK – Expo Hall</b> <i>Sponsored by the Southwest Telehealth Resource Center</i>
9:40-10:10	<b>NETWORKING BREAK – Expo Hall</b>	<i>Section Moderator:</i> Claire E. Castles, JD, LLM, Jones Day	
<i>Section Moderator:</i> Elizabeth Krupinski, PhD, Southwest Telehealth Resource Center		10:30-11:00	<b>Native American Telehealth Partnerships</b> <ul style="list-style-type: none"> <li>Jay H. Shore, MD, MPS, Centers for American Indian and Alaska Native Health, University of Colorado</li> </ul>
10:10-11:10	<b>Panel</b> <b>How to “Kick the Tires” of a Prospective Vendor</b> <ul style="list-style-type: none"> <li>Stephen Kropp, MS, St. Luke’s Health System</li> <li>Shez Partovi, MD, Dignity Health</li> <li>Gigi Sorenson, RN, MSN, GlobalMed</li> </ul>	11:00-12:00	<b>Panel</b> <b>Partnership Lessons Learned: Successes to Emulate &amp; Pitfalls to Avoid</b> <ul style="list-style-type: none"> <li>Ami B. Bhatt, MD, Massachusetts General Hospital</li> <li>Taylan Bozkurt, MBA, Burn and Reconstructive Centers of America</li> <li>Zachary P. Griffin, MBA, MHA, Providence St. Joseph Health</li> </ul>
11:10-12:10	<b>Panel</b> <b>Proving Your Case with Quality Metrics and Cost Data</b> <ul style="list-style-type: none"> <li>Najib Ben Brahim, PhD, Telehealth Management LLC</li> <li>Kelly Ko, PhD, West Health</li> <li>Arnab Nayak, PhD, Eugene W. Stetson School of Business and Economics, Mercer University</li> </ul>	12:00-1:15	<b>LUNCH – Expo Hall</b>
12:10-1:30	<b>LUNCH – Expo Hall</b> <i>Sponsored by Avizia</i>	<b>MODULE 2 / LEGAL AND REGULATORY HOT TOPICS</b>	
<i>Section Moderator:</i> Nathaniel Lacktman, JD, Foley & Lardner LLP		<b>MODULE 4 / BREAKOUTS</b>	
1:30-2:00	<b>Advancing Your Legislative Telehealth Agenda</b> <ul style="list-style-type: none"> <li>H. Neal Reynolds, MD, University of Maryland School of Medicine &amp; Maryland Telehealth Alliance</li> </ul>		<b>Track 1:</b> <b>Navigating the Rapids of Changing Telehealth Tech</b> <i>Moderator: Ronald S. Weinstein, MD, Arizona Telemedicine Program</i>
2:00-2:30	<b>Changes in CMS Rules and Federal Law and How They Affect You</b> <ul style="list-style-type: none"> <li>Alexis S. Gilroy, JD, Jones Day</li> </ul>	1:15-1:45	<b>Real Healthcare Benefits of Augmented Reality</b> <ul style="list-style-type: none"> <li>Scott Simmons, MS, Medweb</li> </ul>
2:30-3:00	<b>Meet the Service Providers Lightning Rounds</b> <ul style="list-style-type: none"> <li>Dale Alverson, MD &amp; Elizabeth Krupinski, PhD with exhibitors</li> </ul>	1:45-2:15	<b>Wearable Sensors &amp; Health Outcomes</b> <ul style="list-style-type: none"> <li>Veena Misra, PhD, NSF ASSIST Nanosystems Center, North Carolina State University</li> </ul>
3:00-3:30	<b>NETWORKING BREAK – Expo Hall</b>	2:15-2:30	<b>Coffee and Stretch Break</b>
<i>Section Moderator:</i> Dale Alverson, MD, University of New Mexico Health Sciences Center		2:30-3:00	<b>AI &amp; Telehealth</b> <ul style="list-style-type: none"> <li>Speaker TBA</li> </ul>
3:30-4:30	<b>Panel</b> <b>How to Leverage Telehealth in Shifting from Fee-for-Service to Value-Based Care</b> <ul style="list-style-type: none"> <li>Jean Glossa, MD, MBA, Health Management Associates</li> <li>Sylvia Romm, MD, MPH, American Well</li> <li>Third panelist TBA</li> </ul>	3:00-3:30	<b>Negotiating with Payers</b> <ul style="list-style-type: none"> <li>Claire E. Castles, JD, Jones Day</li> </ul>
4:30-5:00	<b>Asynchronous Telemedicine Law &amp; Regulation</b> <ul style="list-style-type: none"> <li>Nathaniel Lacktman, JD, Foley &amp; Lardner LLP</li> </ul>	3:00-3:30	<b>Anatomy of a Healthcare App</b> <ul style="list-style-type: none"> <li>Speaker TBA</li> </ul>
5:00-6:30	<b>NETWORKING RECEPTION – Expo Hall</b> <i>Sponsored by GlobalMed</i>	3:30-4:00	<b>Integrated Care Partnerships</b> <ul style="list-style-type: none"> <li>Samir Malik, MBA, Genoa Healthcare</li> </ul>
			<b>How Not to Miss a Thing: Telehealth Compliance Checklist</b> <ul style="list-style-type: none"> <li>Alan Einhorn, JD, Foley &amp; Lardner, LLP</li> </ul>
			<b>Providing Services Internationally</b> <ul style="list-style-type: none"> <li>Ronald K. Poropatich, MD, MS, University of Pittsburgh Medical Center</li> </ul>
			<b>Closing &amp; Cake: Celebrating 50 Years of Telemedicine and Looking Forward to the Next 50</b>